Title of Invention: ADHESIVE SHELF TALKER Inventor's Name: Fowler et al. Serial No. 10/666,420 Docket No. 4742CEDPM-43 Attorney: Brent P. Johnson Telephone: 303/863-9700 Sheet 1 of 2 sheets 12 -10 12 BONUS BLY 12 BONUS BUY 69 BONE BUY 199 | 199 PONUS BUY BONUS BUY /3.00 14 BONUS BUY 389 LUNI PROCE BONUS BUY 15.00 15.00 100 SAVE 18 BONUS BUY YOU SAVE 3.59 16 BONUS BUY 24 BONUS BUY BONUS BUY FIG. 1

"REPLACEMENT SHEET"
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